

## POLITICAL FILE CHECKLIST

### For Each Candidate

- ☒ Acknowledgment of political disclosure statement or confirmation that disclosure was provided\*
- ☒ Initial order or inquiry
- ☒ Response to initial order or inquiry (contract, change order, etc.)
- ☒ Subsequent orders or inquiries and responses
- ☒ Contracts
- ☒ Actual scheduling information
- ☐ Invoices
- ☐ Rebate information
- ☒ Information concerning sponsors (officers, directors, members of the executive committee)
- ☐ Description of any appearances on non-exempt programs
- ☐ Description of any free time provided to candidates.

**Note:** Class of time must be shown on orders, contracts, invoices, etc.

\* Note: The FCC takes the position that you may not deny access to a federal candidate if he or she refuses to provide an acknowledgement or confirmation.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	KTAE-AM AND KBKE-FM Austin TX	Date:	10/28/16
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I, Chad Crow of KC Strategies, LLC on behalf of Honest Transportation Solutions PAC  
do hereby request station time concerning the following issue:

City of Austin Proposition 1 on the November 2016 General Election ballot

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Honest Transportation Solutions PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Honest Transportation Solutions PAC - 10001 Jupiter Hills Dr., Austin, TX 78747

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Kathy Pillmore - 10001 Jupiter Hills Dr., Austin, TX 78747

James B Skaggs

Michael R. "Mike" Levy

Bryan Hardeman

Jeff Sandefer

Richard Mayer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

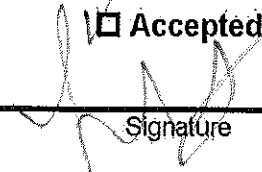
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 2 days before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/11/16            512-696-1417  
Date      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
              
Signature      Printed Name      Title

**Subject:** FW: Prop 1 buy

**From:** "Lise Hudson" <lisehudson@austinradionetwork.com>

**Date:** 10/28/2016 11:09 AM

**To:** "Janet Dile" <janetdile@kokefm.com>, "Lisa Parcher" <lisaparcher@kokefm.com>

Order and need payment .... will send additional info in a minute

**From:** Chad Crow [mailto:kc@kcstrategies.com]

**Sent:** Friday, October 28, 2016 11:08 AM

**To:** "Lise Hudson"

**Subject:** RE: Prop 1 buy

That'll work. Is this ok, in that case? if so, I'll get you paid today, we'll get the spot done over the weekend and have it to you Monday morning to be ready to air on Tuesday.

Thanks,  
chad

headers got cut off. the column headings are the same as below: wk of 10/31, wk of 11/7, total spots, cost per spot, total

KOKE	M-F 6a-10a	KOKE				
KOKE	M-F 3p-7p	KOKE	6	2	8	\$55
			6	2	8	\$50
						\$440
						\$400

Wk 10/31 T-F

**From:** Lise Hudson [mailto:lisehudson@austinradionetwork.com]

**Sent:** Friday, October 28, 2016 10:53 AM

**To:** kc@kcstrategies.com

**Subject:** RE: Prop 1 buy

Just left you a VM...What I mean is because it is issue I cant clear @ political rate ....60's in Mornings are \$90-\$100 but what I can do is move some existing rotators for next wk which can be opened up and replace yours @ \$55 and afternoons @ \$ 50..can you work with that? Call me in cell with questions...Lise

**Lise Hudson**

Market Manager

Austin Radio Network

Office: (512) 314-7662 ext. 162

FW: Prop 1 buy

Cell: (512) 230-1329



**From:** Chad Crow [mailto:kc@kcstrategies.com]  
**Sent:** Friday, October 28, 2016 10:36 AM  
**To:** 'Lise Hudson'  
**Subject:** RE: Prop 1 buy

These are 60's, but I'm not following on the higher rate vs. standard rate. Can you clarify that for me?

**From:** Lise Hudson [mailto:lisehudson@austinnetwork.com]  
**Sent:** Friday, October 28, 2016 8:27 AM  
**To:** kc@kcstrategies.com  
**Subject:** RE: Prop 1 buy

Hi Chad ... I can take at higher rate ( below standard rate card still because I can move some things around ) ...are these 60's or 30's

**From:** Chad Crow [mailto:kc@kcstrategies.com]  
**Sent:** Friday, October 28, 2016 1:41 AM  
**To:** 'Lise Hudson'  
**Subject:** Prop 1 buy

Hey Lise, got a bit of last minute money for the anti-prop 1 pac. See below for a proposed buy starting on 11/1 and running through 10a on 11/8. Let me know if this works. If so, I'll get you paid asap and we'll work on the ad over the weekend and have something for you when you get to the office on Monday morning.  
Chad

Ps: NAB is attached.

Station	Day Part	Program	10/31	11/7	Total	Rate	Total
KOKE	M-F 6a-10a	KOKE	6	4	10	\$41	\$410
KOKE	M-F 3p-7p	KOKE	6	2	8	\$30	\$240

# Sales Order

Station: KOKE-FM Agency: KC STRATEGIES  
 Contract Name: HONEST TRANSPORTATION PROP 1 Address: 3571 FAR WEST BLVD #196  
 Contract#: 571522348 City: AUSTIN State: TX Zip: 78731  
 Start Date: 11/01/16 End Date: 11/08/16 Phone: (512) 696-1417  
 Revenue Type: LOCAL AGENCY POLITICAL Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: HONEST TRANSPORTATION (A) Tax Schedule: \_\_\_\_\_ (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: HONEST TRANSPORTATION PRO Salesperson: 512jdile Comm %: 15  
 Competitive Code: POLITICAL ISSUES Makegood Policy: Contact A/E

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/01/16	11/06/16		6:00 AM	10:00 AM	60		X	X	X	X			6	W	55.00	6	330.00	3	
2	11/07/16	11/08/16		6:00 AM	10:00 AM	60	X	X						2	W	55.00	2	110.00	3	
3	11/01/16	11/06/16		3:00 PM	7:00 PM	60		X	X	X	X			6	W	50.00	6	300.00	3	
4	11/07/16	11/08/16		3:00 PM	7:00 PM	60	X	X						2	W	50.00	2	100.00	3	

## Billing Projections: By Month

Nov 16  
 CA 840.00  
 ST 840.00

☒ Print Spot Prices

TOTAL SPOTS \_\_\_\_\_ 16  
 GROSS TOTAL \$ \_\_\_\_\_ 840.00  
 ADJUSTED SPOTS \_\_\_\_\_ 16  
 ADJUSTED TOTAL \$ \_\_\_\_\_ 840.00

APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Local Sales Manager  
☐ ☐ Sales Manager  
☐ ☐ Business Office